Ref. PPA(23)03033[2] Brussels, 05 June 2023

**RE: Invitation for the Copa and Cogeca Working Party on** Promotion of Agricultural Products (PPA) **– Registration and agenda**

What**:** Registration and agenda – Working Party on **Promotion of Agricultural Products**

Who:Members of the Working Party – CC National Offices

When:27 June 2023, 14:30 – 17:30 CET

Where:Hybrid meeting

**Draft agenda**

0. Audio and video testing

1. Adoption of the agenda

2. Adoption the draft minutes of the previous meeting

3. Chairmanship elections

4. 2024 AWP: state of play

5. Update on revision of Promotion Policy

Coffee break

6. Presentation on promotion programmes in the sheep meat sector

7. Presentation of a successful promotion campaign: lessons learnt

8. AOB