

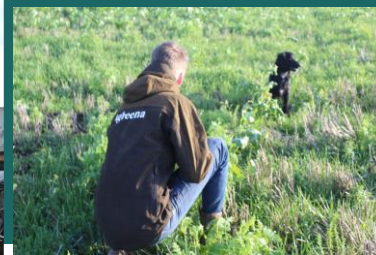
# An introduction to Carbon Farming



Euroopa Maaelu Arengu  
Põllumajandusfond:  
Euroopa investeeringud  
maapiirkondadesse

Agreena

# About me & my farm



Agreena

# From farmer to fintech, we are Agreena.

Headquartered in Copenhagen

Present in 16 European countries

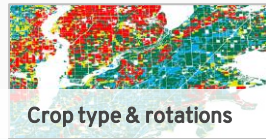
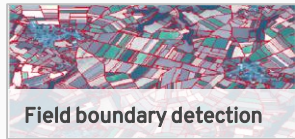
Europe's #1 funded soil carbon platform

The largest accredited regenerative agriculture programme

Team of 150+ mission-driven professionals, 20+ nationalities



# We acquired Hummingbird, insourcing satellite-driven MRV software, to scale and to pioneer new offerings.



Farmers

**Carbon Certificates**

**Supply-chain initiatives**

**Regulators**

**Carbon markets**

- Identify & appraise prospective farmers
- Verify farm data for carbon certification

**Agri food corporates**

- Enable monetisation of ecosystem services
- Monitor supply chains and build traceability

**Government entities & NGOs**

- Verify farm practices for subsidy programmes
- Monitor practices for water quality risk management

New services enabled by acquisition

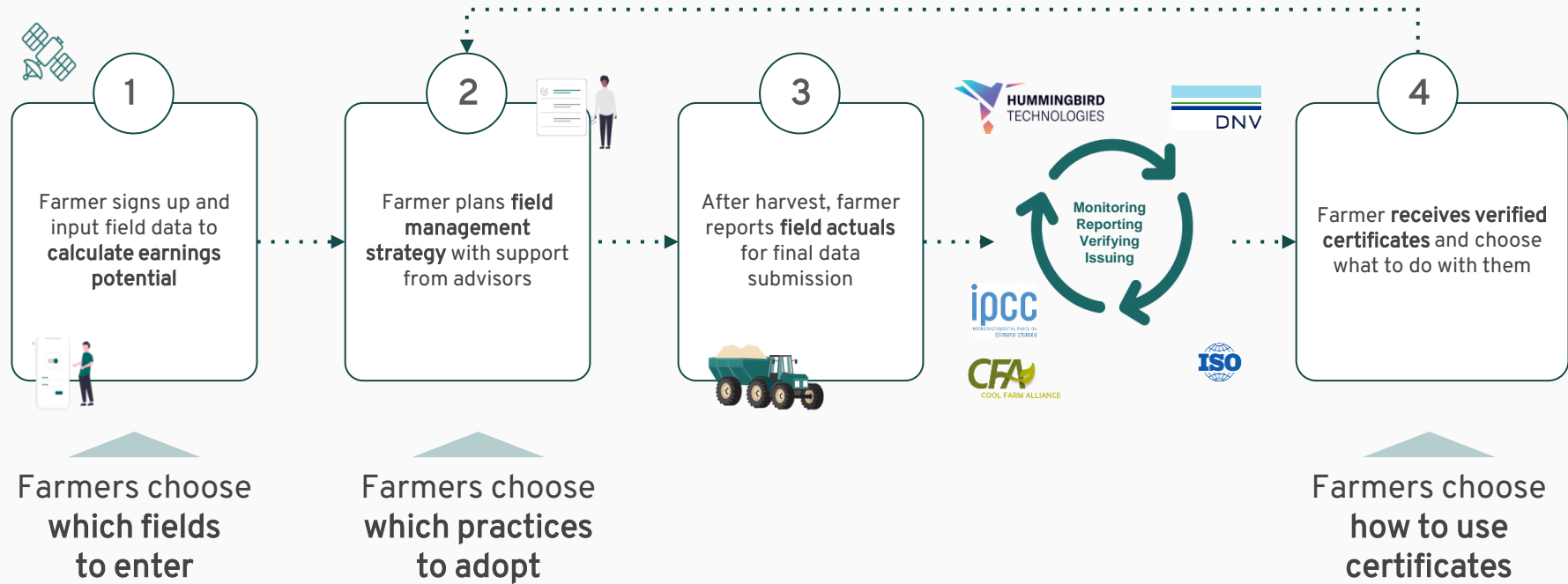
# What is Carbon Farming?



## Program Facts:

Supporting farmers in **16 European countries**  
with **600,000+ hectares** under management

# Agreena issues carbon certificates to farmers offering full flexibility and control.



# You have earned the certificates

## The value is yours to keep

Each farmer has different needs & priorities depending on their business



Sell them to your own buyers



Keep them to offset your own emissions



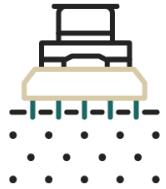
Sell them with your crops



Ask us to help you find the best price

Whatever you choose to do with your certificates,  
**we are here to enable that choice.**

# Let's talk about how this works in practice



Reduced soil disturbance



Optimal use of cover crops



Use of organic fertilisers



Optimal residue management



Up to 3 T/ha  
Average CO<sub>2</sub> sequestration potential



1 Tonne  
Each certificate is equivalent to 1T of CO<sub>2</sub>e



£25-50+ /cert.  
Expected earning potential\*

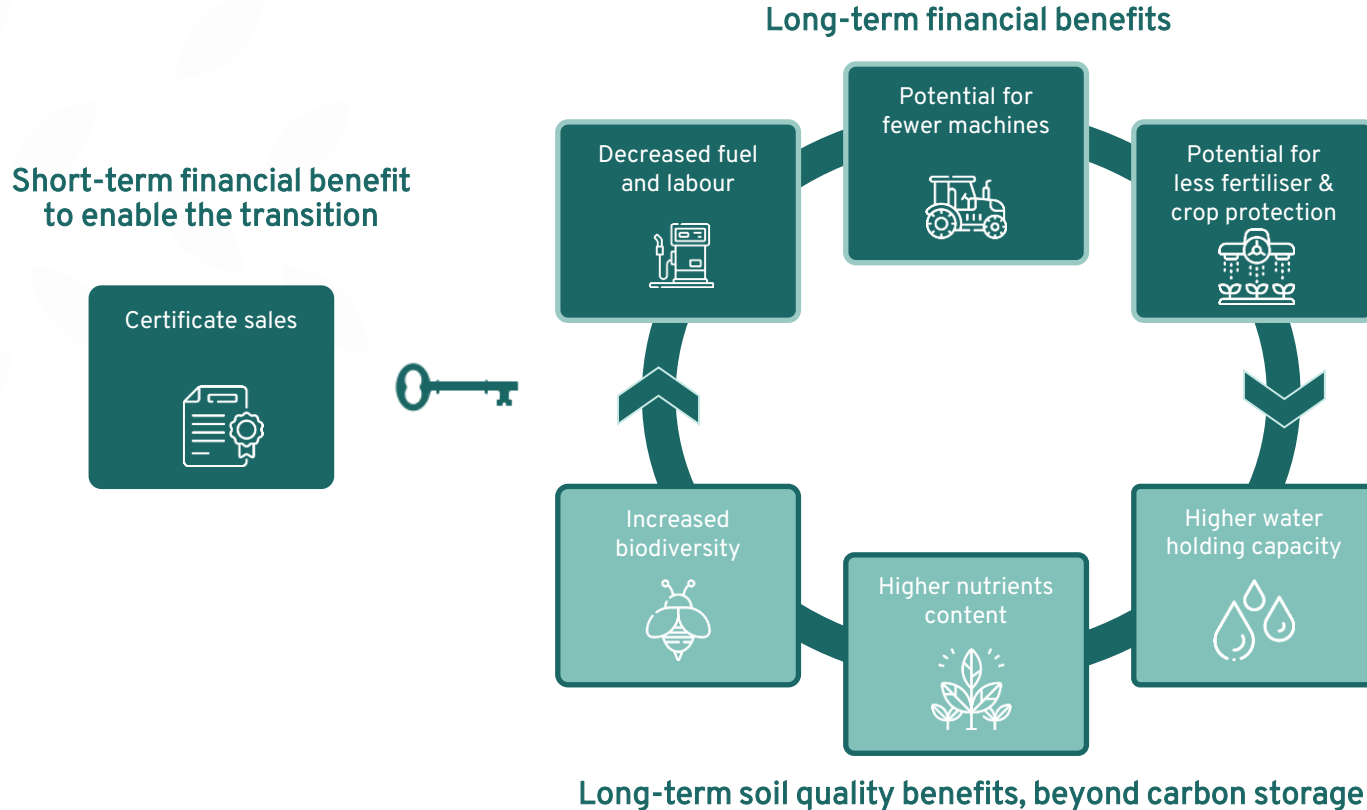


You choose what to do with your certificates

\*Dependent on several factors (geography, volume of the purchase, practices adopted, fluctuating market prices).



# Agreena unlocks the benefits of regenerative agriculture



# Our programme offers full flexibility to farmers



## Gradually transition, with the opportunity to opt out

Adopt the practices you want, when you want, at your own pace. Gradually enroll your fields in the programme and opt-out anytime.



## No minimum requirements

All farmers can join and assess their earning potential. The more you transition, the more you earn.



## Zero sign-up cost + full control over your certificates

Sign up for the programme is free. You decide what to do with the certificates you earn: keep them, sell them, or have us find the best price.



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Agreena