

Transnational Hybrid Conference
“Unlocking the Potential of Bio-based Value Chains in the Baltic Sea Region”

Date: 20-21 October 2021

Organizer: University of Warmia and Mazury in Olsztyn

Physical venue: Słoneczna Street 54, Olsztyn, Poland,

Virtual venue: Zoom platform

Fee: Participation is free of charge

Agenda

Day 1

20 October 2021

08:30-09:00

Registration, welcome coffee/tea

09:00-09:15

Opening remarks

TBC: Representative(s) of University of Warmia and Mazury in Olsztyn (Poland)

09:15-09:30

Brief introduction to the Interreg Baltic Sea Region project “Unlocking the Potential of Bio-based Value Chains in the Baltic Sea Region” (BalticBiomass4Value)

Virginija Kargytė, Project Coordinator from Vytautas Magnus University (Lithuania)

Session 1: Identifying and assessing market opportunities, biomass potential, technologies and business models for circular bioeconomy development

09:30-09:50

Market outlook and future viability of different bioenergy products and value chains in the Baltic Sea Region energy system

TBC: Erik Trømborg, Norwegian University of Life Sciences (Norway)

09:50-10:10

Mapping of biomass value chains for improved sustainable energy use in the Baltic Sea Region

TBC: Mariusz Jerzy Stolarski, University of Warmia and Mazury in Olsztyn (Poland)

10:10-10:30

Good practice business models and example small and medium scale pilot business projects for sustainable bioenergy and side bio-products production in the Baltic Sea Region

TBC: Ants-Hannes Viira, Estonian University of Life Sciences (Estonia)

10:30-11:00

Q&A session, discussions

11:00-11:30

Coffee/tea break

Session 2: Preparing guidelines for circular bioeconomy development support at local level and promoting them among public authorities

11:30-11:50

Foresight supporting the strategic planning of the development of sustainable bioeconomies in the Central and Eastern European countries

TBC: Malgorzata Zimmiewska, Institute of Natural Fibres and Medicinal Plants (Poland)

11:50-12:30

Good practice implementation guidelines for circular bioeconomy development and a training programme targeted at regional/local public authorities in the Baltic Sea Region

TBC: Arnis Lenerts, Latvia University of Life Sciences and Technologies (Latvia)

12:30-13:00

Q&A session, discussions

13:00-13:10

Brief introduction to experience exchange and networking event “Perspectives and Challenges of Local Authorities and Municipal Waste Management Enterprises for Bio-waste Management” that will be held virtually on 9-10 November 2021

TBC: Irina Kulitane, Vidzeme Planning Region (Latvia)

13:10-14:10

Lunch

14:10-16.00

Poster session: Exploring the Potential of Bio-based Value Chains in the Baltic Sea Region

14:10-15:00

Side event: Session for knowledge and technology transfer service providers

16:00-17:00

Side event: BalticBiomass4Value project meeting - Discussion about future activities and cooperation

18:00

Networking dinner

Day 2

21 October 2021

09:00-09:20

Registration, welcome coffee/tea

<p>Session 3: Improving circular bioeconomy innovation support services and initiating pilot business projects</p>

09:20-09:40

Application of Business Model Canvas to introduce innovations in current activities of bio-based businesses or to find a niche for new businesses in the bioeconomy sector

TBC: Henrik Barth, Halmstad University (Sweden)

09:40-10:00

Planning for success: Introduction to business planning tool

TBC: Jüri Lillemets, Estonian University of Life Sciences (Estonia)

10:00-10:15

Quick assessment of biomass and its waste potential

TBC: Representative(s) of University of Warmia and Mazury in Olsztyn (Poland)

10:15-10:30

Matchmaking approach for bio-based business consultations

TBC: Sascha Hermus, 3N Lower Saxony Network for Renewable Resources and Bioeconomy (Germany)

10:30-11:00

From needs to solutions: Experience from business consultations-matchmaking activities held in the Baltic Sea Region countries

Moderator:

Virginija Kargytė, Project Coordinator from Vytautas Magnus University (Lithuania)

Speakers:

TBC: Inga Matijošytė, Lithuanian Biotechnology Association (Lithuania)

TBC: Riina Maruštšak, Estonian Chamber of Agriculture and Commerce (Estonia)

11:00-11:30

Q&A session, discussions

11:30-11:40

Closing remarks

11:40-12:40

Lunch

12:40

MPEC and/or Quercus company visitation