



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B. Quality, Research & Innovation, Outreach
The Director

Brussels,
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AGENDA

«CDG QUALITY AND PROMOTION»

Via Videoconference (Interactio)

on Thursday 5 November 2020 from 09:30 to 18:00

Interpretation is foreseen from FR – EN – DE – IT
to FR – EN – DE – IT

1. Elections of the CDG Chair and two Vice-Chairs

Morning session: 9:30 -13:00

Quality Policy:

2. Strengthening Geographical Indications
 - 2.a. Information on the process and discussion on the GI reform as foreseen in the Farm to Fork Strategy.
 - 2.b. Food fraud and GIs – How to proceed further?
 - 2.c. EU conference “Strengthening geographical indications” on 25 and 26 November
3. Short report on CMO proposal in the framework of CAP 2021-2027 in the current scenery and its possible delay to 2023: effects on EU Quality Policy
4. Follow-up: EU best practice Guidelines for voluntary certification schemes for agricultural products [2010/C 341/04] - Sabrina Melis of QS: Qualität und Sicherheit GmbH and Christian Jochum – Austrian Chamber of Agriculture
5. GIs and Brexit (To be confirmed)
6. AOB

Afternoon session: 14:00 – 18:00

Promotion Policy

7. 2020 calls for proposals: information on proposed and selected simple and multi programmes and presentation of the Commission own initiatives 2020
8. State of play of the running programs and flexibility due to the Covid – 19
9. Annual Work Programme 2021 : general overview and changes due the COVID-19 and Brexit
10. State of play of the evaluation and revision of the Promotion Policy
11. Farm to Fork Strategy and the Promotion Policy
12. The role of CHAFEA and the new management of the programs.
13. AOB

Please send us your AOB questions in due time before the meeting (e-mail: AGRI-B3-PROCEDURES@ec.europa.eu)