

**COGEC A PRESIDENCY BUSINESS FORUM
“THE DYNAMICS OF THE ORGANIC MARKET AND THE
ROLE OF AGRI-FOOD COOPERATIVES”**

Wednesday, 28 November 2018

14:30 – 18:00

Copa Cogeca, Brussels

Draft Programme

14:30 - Welcome session

Welcome address by Mr Thomas Magnusson, President of Cogeca

Introduction by Mr Christian Pèes, Coordinator of the Cogeca Presidency Business Forum

14:50 - Session 1

“The World of Organic Agriculture – Statistics and Emerging Trends”

Key note presentation by Dr. Helga Willer, Leader of the communication department, Research Institute for Organic Agriculture (FiBL), Switzerland

15:40 - Health break

16:00 - Session 2

Panel debate on “ Creating value in the organic sector – The agri-food cooperatives’ experiences”

- Mr Jérôme Caillé, Administrator of Terrena and Vice-chairman of Bio Committee of COOP DE FRANCE, FR
- Mr Heikki Vehkaoja, Organic Beef Producer and member of Itikka osuuskunta - Atria group, FI
- Mr Francesco Torriani, President of Consorzio Marche Biologiche , IT
- Mr Jose Martinez Portero, President of Unica Group, ES
- Mr George Morrison, Director of Public Affairs, Arla Foods, DK

Moderated by Ms Jana Sutenko, News Analyst, IEG Vu - Agribusiness intelligence | informa, UK

17:50 - Closing session

Conclusion by Mr Thomas Magnusson, President of Cogeca