

An introduction to Carbon Farming



Agreena

About me & my farm



Agreena

We are Agreena.

Headquartered in **Copenhagen** with **London** offices

Present in **18 European countries**

Over **2,000,000 ha** under contract

Europe's **#1 funded** soil carbon platform

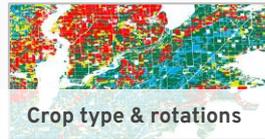
Over **€6,000,000** paid out to farmers

The **largest** regenerative agriculture programme

Team of **200+** mission-driven professionals



We acquired Hummingbird, insourcing satellite-driven MRV software, to scale and to pioneer new offerings.



Farmers

Carbon Certificates

Supply-chain initiatives

Regulators

Carbon markets

- Identify & appraise prospective farmers
- Verify farm data for carbon certification

Agri food corporates

- Enable monetisation of ecosystem services
- Monitor supply chains and build traceability

Government entities & NGOs

- Verify farm practices for subsidy programmes
- Monitor practices for water quality risk management

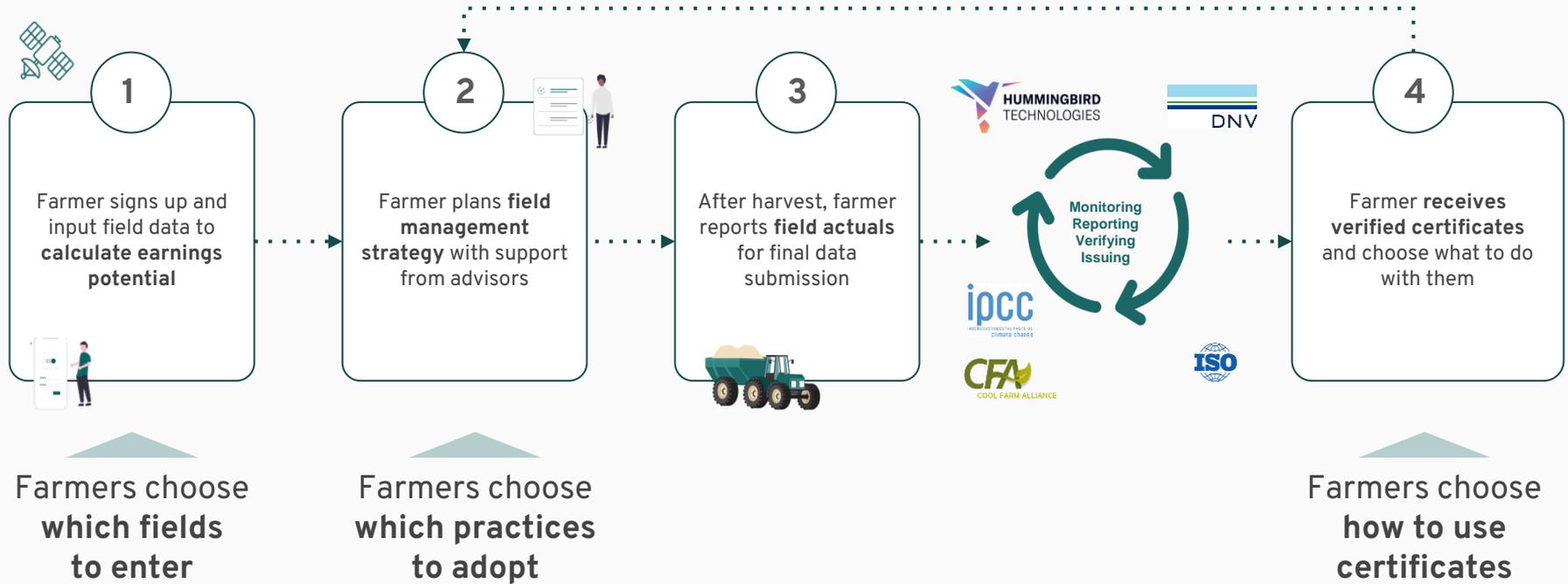
New services enabled by acquisition

What is Carbon Farming?



Program Facts:
Supporting farmers in **17 European countries**
with **1M+ hectares** under management

Agreena issues carbon certificates to farmers offering full flexibility and control.



You have earned the certificates

The value is yours to keep

Each farmer has different needs & priorities depending on their business



Sell them to your own buyers



Keep them to offset your own emissions



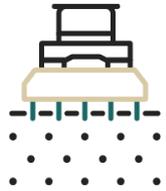
Sell them with your crops



Ask us to help you find the best price

Whatever you choose to do with your certificates,
we are here to enable that choice.

Let's talk about how this works in practice



Reduced soil disturbance



Optimal use of cover crops



Use of organic fertilisers



Optimal residue management



Up to 3 T/ha
Average CO₂ sequestration potential



1 Tonne
Each certificate is equivalent to 1T of CO₂e



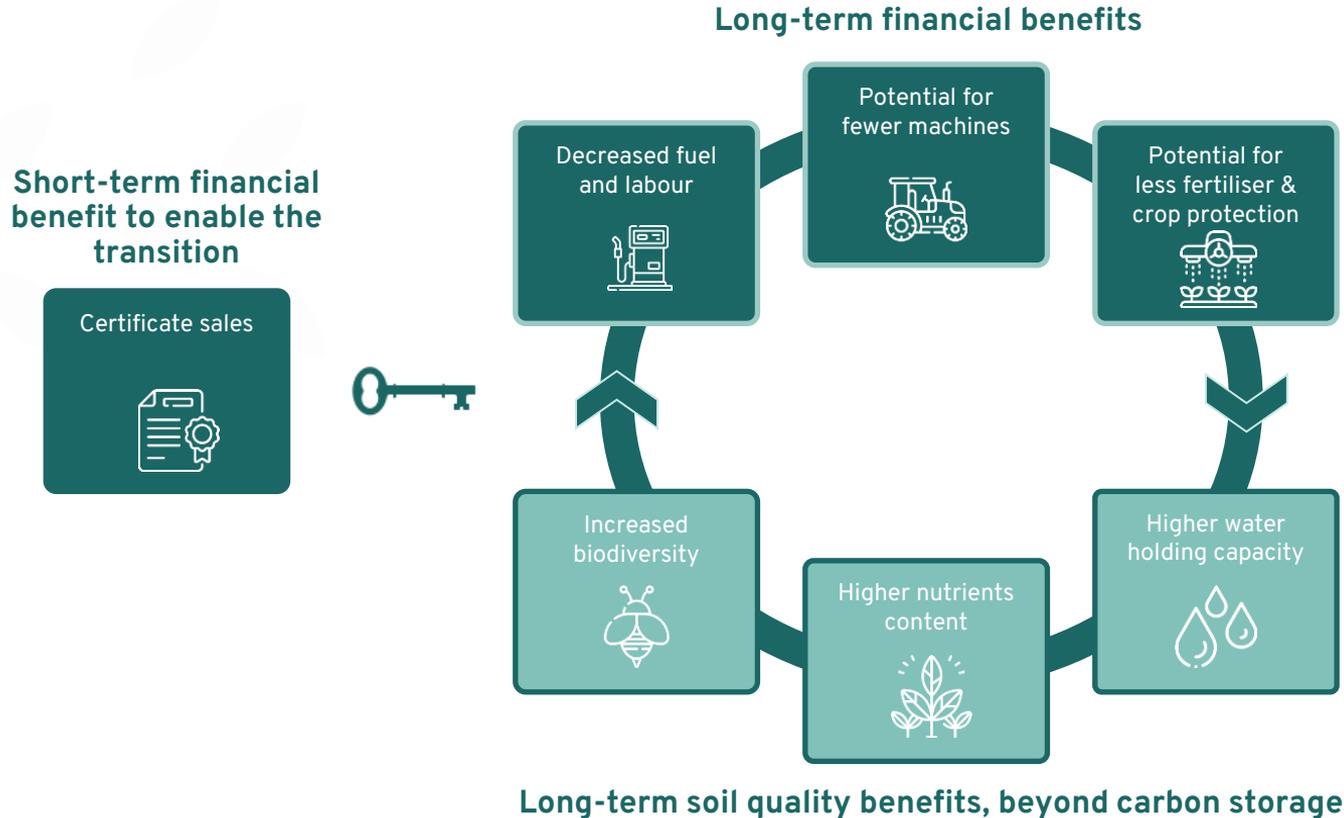
£25-50+ /cert.
Expected earning potential*



You choose what to do with your certificates

*Dependent on several factors (geography, volume of the purchase, practices adopted, fluctuating market prices).

Agreena unlocks the benefits of regenerative agriculture



Our programme offers full flexibility to farmers



Gradually transition, with the opportunity to opt out

Adopt the practices you want, when you want, at your own pace. Gradually enroll your fields in the programme and opt-out anytime.



No minimum requirements

All farmers can join and assess their earning potential. The more you transition, the more you earn.



Zero sign-up cost + full control over your certificates

Sign up for the programme is free. You decide what to do with the certificates you earn: keep them, sell them, or have us find the best price.

Agreena



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Agreena