



# Creating Cows for the Future

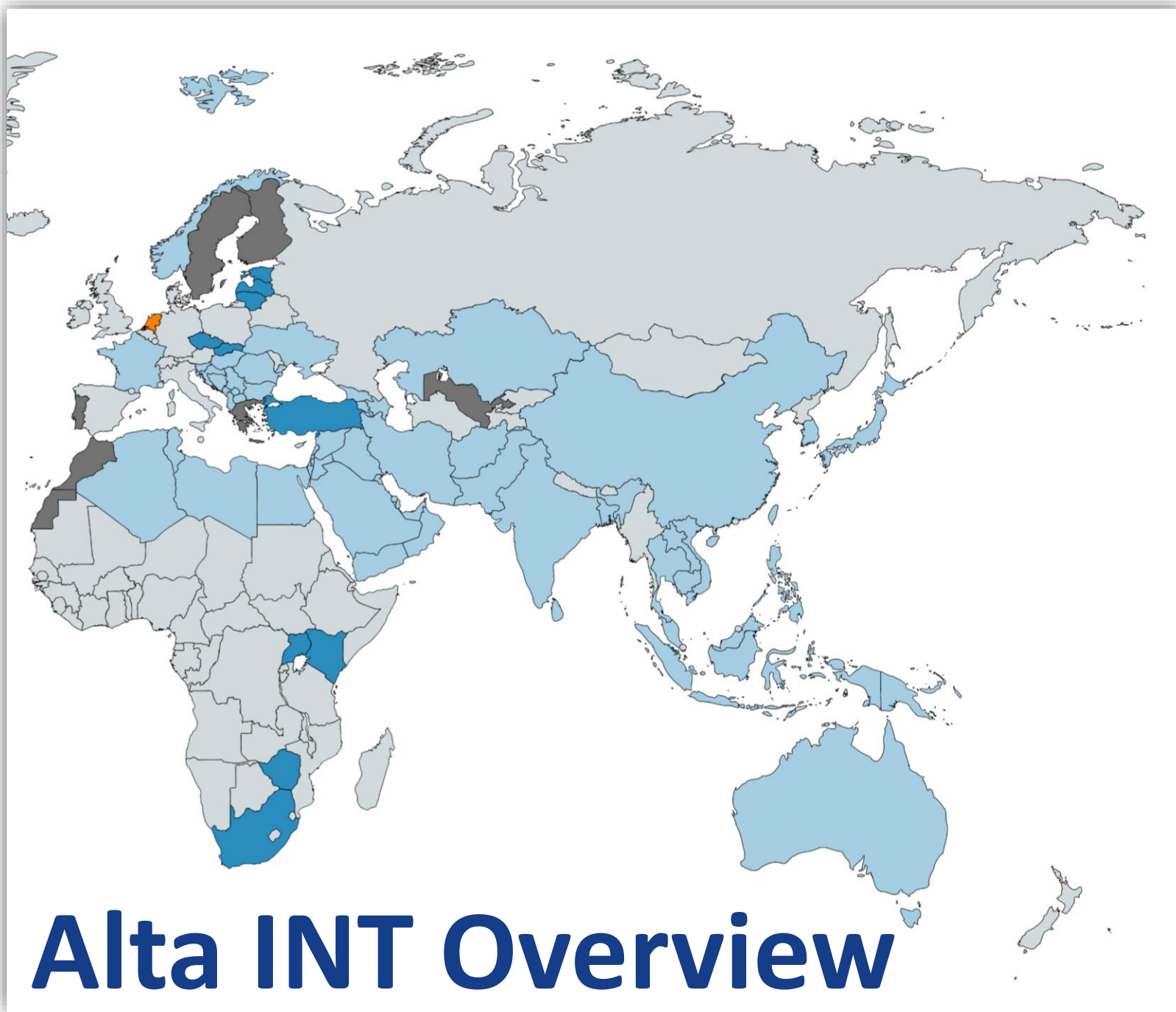
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Alta Genetics International



Euroopa Maaelu Arengu  
Põllumajandusfond:  
Euroopa investeeringud  
maapiirkondadesse



### Current Countries

- Estonia
- Latvia
- Lithuania
- Czech Republic
- Slovakia
- Turkey
- Kenya
- South Africa
- Uganda
- Zimbabwe



### Previous Experience

- Sweden
- Finland
- Greece
- Portugal
- Morocco/Western Sahara
- Uzbekistan



### Alta INT Countries

# Alta INT Overview

# What We Do

*Alta builds long-term **relationships** by **creating value** for our clients. We improve individual herd **profitability** by delivering **trustworthy genetics** and high **quality** reproductive and **management services**.*

# Cows for the Future

## ▲ Production

## ▲ Efficiency

- Productive Life
- Feed Efficiency
- Feed Saved





# Productive Life

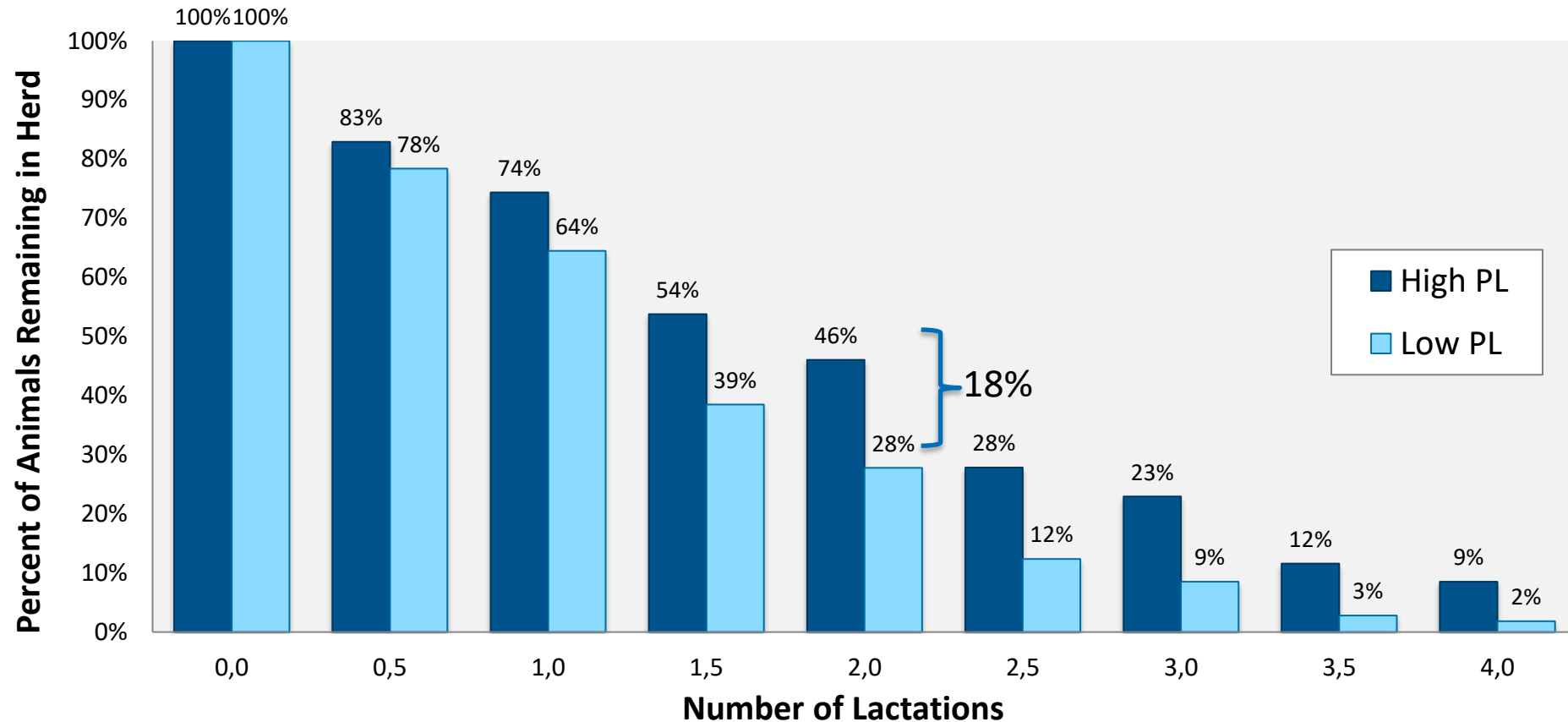
- ▲ Months in milking herd before removal
- ▲ Each +1.0 point PL means one more month in milking herd
- ▲ PL receives 22% of total emphasis in lifetime net merit dollars (NM\$, all breeds) and 14% of total emphasis in Total Performance Index (TPI, HOL)

# Productive Life means more Efficient Animals



2yr olds	Count	Sire PL	Abort	DNB	Sold	Died	Mast	RP	DA	PNEU	MET	INJ	LAME	Total Events
Top 25%	<b>284</b>	<b>5.5</b>	7	4	8	4	44	15	3	5	36	5	25	<b>167</b>
Bottom 25%	<b>150</b>	<b>0.8</b>	48	22	10	16	138	31	8	15	78	19	68	<b>465</b>

# Real Effect of Productive Life



At the end of 2<sup>nd</sup> lactation we need 18% fewer replacements!

# Feed Efficiency vs. Feed Saved



- ▲ Index vs Trait
- ▲ Both evaluate efficiency of animal



# Feed Efficiency

- ▲ Index - evaluates the net profit a farmer receives from an increase in production
- ▲ Calculated as (Dollar Value of milk produced) - (Feed costs of extra milk) - (Extra maintenance costs)
- ▲  $FE = (-.0188 \times \text{Milk}) + (1.45 \times \text{Fat}) + (1.85 \times \text{Protein}) - (12.4 \times \text{BWC})$

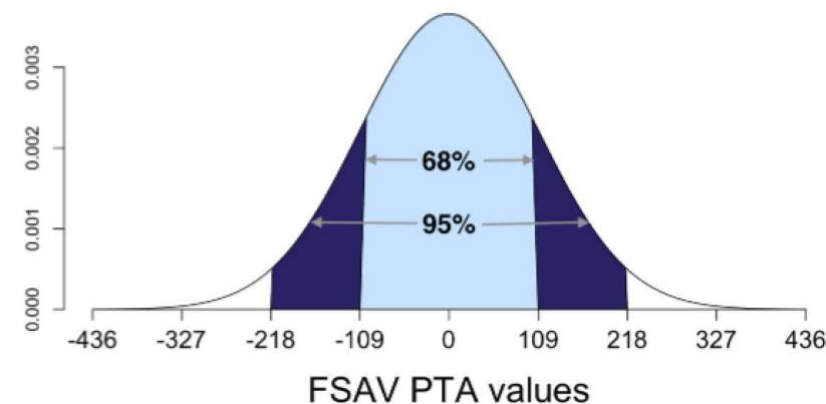
# Feed Saved

- ▲ Trait, Dec 2020 Launch
- ▲ **Holstein** only
- ▲ Measure of feed efficiency
- ▲ Expressed per lb feed saved per lactation
- ▲ FSAV is comprised of two parts
  - Body Weight Composite (BWC)
  - Residual Feed Intake (RFI)
- ▲ Lower reliability
  - 35-40%



# Feed Saved

- ▲ **FSAV PTA +200**: consume an average of 200 pounds of feed less based on production and body size
- ▲ **FSAV PTA -300**: consume an average of 300 pounds of feed more based on production and body size
- ▲ The standard deviation is 109 pounds per lactation
  - 68% of bulls will be in range of -109 to +109
  - 95% of bulls will be in range of -218 to +218
  - Dec 2020 range: -594 to +453



# Upcoming Changes – August Proof

- ▲ **NM\$** will be updated in **August**
- ▲ **Feed Saved (FSAV)** is proposed to be ~**20%** of the total formula.
- ▲ **PTAF and PTAP** – Ratio closer to **1:1**
- ▲ **UDC and FLC** – Reduced weightings

Trait	NM\$ 2018
Milk	-0.7
Fat	26.8
Protein	16.9
PL	12.1
SCS	-4
BWC	-5.3
UDC	7.4
FLC	2.7
DPR	6.7
CA\$	4.8
HCR	1.4
CCR	1.6
LIV	7.3
HTH\$	2.3
RFI	
EFC	
HLV	



# Body Weight Composite (BWC)

- ▲  $BWC = (.23 \times \text{Stature}) + (.72 \times \text{Strength}) + (.08 \times \text{Body Depth}) + (.17 \times \text{Rump Width}) - (.47 \times \text{Dairy Form})$
- ▲ Every 1.0 STA increase in body size correlates with a 35 pound predicted increase in mature body weight.
- ▲ Need to be careful that we don't breed a dairy, frail COW

# Cows for the Future



Traits to consider

- ▲ Production
- ▲ Productive Life
- ▲ Feed Saved



*Create Value ▲ Build Trust ▲ Deliver Results*