



EUROPEAN COMMISSION  
CONSUMERS, HEALTH, AGRICULTURE AND FOOD EXECUTIVE AGENCY

Director

Luxembourg,

## PROMOTION OF AGRICULTURAL PRODUCTS

### Info day on the Calls for Proposals 2017

31 January 2017, Brussels, CCAB Building, room AB-0A  
Rue Froissart 36 – 1049 Brussels



### AGENDA

<b>8:15 – 9:00</b>	Welcome coffee and registration of participants	
<b>9:00 – 9:10</b>	Welcome and introduction	Diego Canga Fano, Director of Directorate B, Quality, Research & Innovation, Outreach, DG Agriculture and Rural Development, European Commission
<b>9:10 – 9:30</b>	The 2017 Annual Work Programme	Lene Naesager, Head of Unit B1, External communication and promotion policy, DG Agriculture and Rural Development, European Commission
<b>9:30 – 10:00</b>	2017 calls for proposals: how to prepare and submit your proposal	Aleksandra Mecilosek, Head of Unit Chafea.D, Promotion of Agricultural Products, Chafea
<b>10:00 – 10:45</b>	Questions & Answers session	
<b>11:00 – 11:30</b>	<i>Coffee Break</i>	
<b>11:30 – 12:00</b>	The model grant agreement	Teresa Monge, Ex Ante Financial Verifying Officer, Chafea
<b>12:00 – 13:00</b>	Questions & Answers session	
<b>13:00 – 14:00</b>	<i>Networking Lunch</i>	
<b>14:00 – 15:00</b>	Success stories presented by beneficiaries of EU-funded campaigns	Speakers to be confirmed
<b>15:00 – 15:45</b>	Information portal on promotion of agricultural products	Anna Hedrzak, Project Officer, Promotion of Agricultural Products Unit, Chafea
<b>15.45 – 15.55</b>	Conclusions and invitation to the networking event [web-streaming ends]	